IMC Eye Tracking Bootcamp – Methodology and Applications,

Program:

Time*, Thurs 8th March	Speaker	Topic	Title
9.00 – 9.30	Richard Dewhurst, IMC, Århus University	Introduction to et-systems, and speakers	"A (very) brief history of eye tracking"
9.30 – 10.30	Tom Foulsham Reader, University of Essex, UK	Eye-movements and social attention	"Looking at people in pictures, videos and the real world"
10.30 – 11.30	Marcus Nyström Associate Prof. Lund University, Sweden	Event Detection and Visualisations	"Looking into the black box: from eye images to scanpaths"
11.30 – 12.30	NA	*Lunch –some sandwiches will be provided by IMC*	NA
12.30 – 13.30	All	We will have several et-systems on site; speakers going through examples of how they work, etc.	Stations
13.30 – 14.30	Ignace Hooge Associate Prof. Utrecht University, Netherlands	Eye Tracking data analysis and AOIs	"Working with Areas of Interest"
14.30 – 15.30	Tim Smith Reader, University of London, Birkbeck, UK	Mobile et-data of parents playing with children	"Developmental Eye Tracking: Methods and issues for screen-based and real-world studies"
15.30 – 16.00	NA	*Coffee Break*	NA
16.00 – 17.00	All	A chance for everyone to try out the systems we have for the day, and talk to the speakers about any burning questions that remain	Open Stations

*all talks will be 40mins plus 20mins Q+A